

WEBCAST PRO

ENGAGE YOUR CUSTOMER BASE, YOUR MARKETPLACE
AND YOUR ENTIRE ORGANIZATION



Webcast Pro integrates functionality and event management to ensure success of your small to large-scale webcasts from start to finish.

There's no special hardware or software to install. Deliver webcasts to any iOS or Android device. Deliver global events with support from our 13 service centers across four continents. Create customized events with integrated full video capabilities, powerful analytics, and a host of features that convey your message with impact.

THE MOST ROBUST FEATURE SET...

- Customizable player reflecting your own look and feel
- Secure multi-page registration microsite that tracks hits, registrants and attendees
- Interactive features including Q&A, chat, polls, social networking, downloadable content
- Automated confirmation, reminder and thank you emails that drive attendance
- Attendee behavior data in an intuitive dashboard and centralized reporting module
- Attention tracking verifies real-time attendee engagement



WEBCASTS THAT SPAN THE GLOBE...

- Attendee interface available in 17 languages
- Closed captioning for more than 150 languages
- 13 support centers across 4 continents

WHITE-GLOVE EVENT MANAGEMENT SUPPORT...

- Dedicated event manager is assigned to every webcast
- Seasoned event specialists manage all pre-, during and post- logistics

TURN DATA INTO ACTIONABLE METRICS...

- Centralized reporting gathers all data in a single module
- Engagement Index measures and scores audience participation
- Easily import data into CRM and LMS systems such as Eloqua™, Marketo® and Sum Total™

LEVERAGE THE REACH OF WEBCASTS FOR...

- Sales and Marketing Campaigns
- Town Halls and Corporate Conferences
- Training and eLearning Programs
- Investor Relations

