

WEBCAST PRO

ENGAGE YOUR CUSTOMER BASE, YOUR MARKETPLACE
AND YOUR ENTIRE ORGANISATION

west[®]

Webcast Pro integrates functionality and event management to ensure success of your small to large-scale webcasts from start to finish.

There's no special hardware or software to install. Deliver webcasts to any iOS or Android device. Deliver global events with support from our 13 service centres across four continents. Create customised events with integrated full video capabilities, powerful analytics and a host of features that convey your message with impact.

THE MOST ROBUST FEATURE SET...

- Customisable player reflecting your own look and feel
- Secure multi-page registration microsite that tracks hits, registrants and attendees
- Interactive features including Q&A, chat, polls, social networking, downloadable content
- Automated confirmation, reminder and thank you emails that drive attendance
- Attendee behaviour data in an intuitive dashboard and centralised reporting module
- Attention tracking verifies real-time attendee engagement



WEBCASTS THAT SPAN THE GLOBE...

- Attendee interface available in 17 languages
- Closed captioning for more than 150 languages
- 13 support centres across 4 continents

WHITE-GLOVE EVENT MANAGEMENT SUPPORT...

- Dedicated event manager is assigned to every webcast
- Seasoned event specialists manage all pre-, during and post- logistics

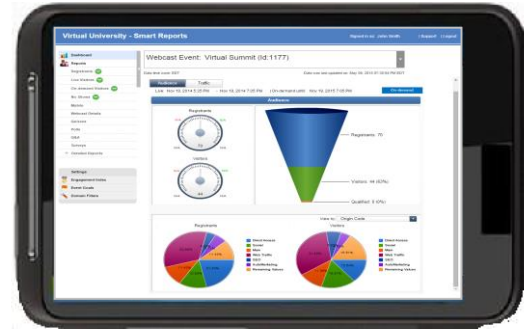


TURN DATA INTO ACTIONABLE METRICS...

- Centralised reporting gathers all data in a single module
- Engagement Index measures and scores audience participation
- Easily import data into CRM and LMS systems such as Eloqua™, Marketo® and Sum Total™

LEVERAGE THE REACH OF WEBCASTS FOR...

- Sales and Marketing Campaigns
- Town Halls and Corporate Conferences
- Training and eLearning Programs
- Investor Relations



WANT MORE INFORMATION?

Visit westuc.com, contact your dedicated Account Manager, or regional Webinars & Enterprise Streaming team:

NORTH AMERICA
+1-800-232-0900

EUROPE, MIDDLE EAST & AFRICA
digitalmediaservicesEMEA@west.com

ASIA PACIFIC
dms-APAC@west.com

we connect. we deliver.

