

ON-SITE EVENT CAPTURE

The West logo, consisting of the word "west" in a lowercase, sans-serif font, enclosed within a white square border. A registered trademark symbol (®) is located to the right of the square.

Optimize your investment in live events. Digitize and syndicate an entire in-person event for live and on-demand access.

Capturing what transpires in break-out sessions during live conferences, trade shows and seminars is challenging. Add the element of concurrent sessions and the challenge doubles.

Give your event perpetual shelf life with On Site Event Capture. Digitally capture events from the "as if you were in the room" perspective. Run simulcasts, produce programs, and archive speakers and presentations for on-demand access. Syndicate content of all types – speakers, slides, videos – in real-time or for on-demand playback.

Streamline content with post-event editing. Distribute through any public or private digital portal including West CorporateTube.



RUN LIVE FEEDS OR CURATE CONTENT TO SUPPORT CAMPAIGNS, PROGRAMS AND INITIATIVES FOR...

- Marketing and Sales
- Training and Human Resources
- Corporate Communications

EXTRACT MORE VALUE FROM IN-PERSON EVENTS...

- Reach a broader audience with your content
- Drive thought leadership and awareness
- Maximize ROI of live events

EXTEND THE SHELF LIFE OF...

- Customer, Partner and User Conferences
- Employee and Partner Education Sessions
- Trade Shows and Industry Events

SYNDICATE CONTENT TO ANY INTERNAL OR EXTERNAL PORTAL INCLUDING...

- West CorporateTube
- YouTube
- iTunes
- Intranets

