

ON-SITE EVENT CAPTURE

INCREASE THE VALUE AND IMPACT OF LIVE EVENTS



Optimise your investment in live events. Digitise and syndicate an entire in-person event for live and on-demand access.

Capturing what transpires in break-out sessions during live conferences, trade shows and seminars is challenging. Add the element of concurrent sessions and the challenge doubles.

Give your event perpetual shelf life with On-Site Event Capture. Digitally capture events from the "as if you were in the room" perspective. Run simulcasts, produce programs, and archive speakers and presentations for on-demand access. Syndicate content of all types – speakers, slides, videos – in real-time or for on-demand playback.

Streamline content with post-event editing. Distribute through any public or private digital portal including West CorporateTube.

RUN LIVE FEEDS OR CURATE CONTENT TO SUPPORT CAMPAIGNS, PROGRAMS AND INITIATIVES FOR...

- Marketing and sales
- Training and human resources
- Corporate communications

EXTRACT MORE VALUE FROM IN-PERSON EVENTS...

- Reach a broader audience with your content
- Drive thought leadership and awareness
- Maximise ROI of live events



WANT MORE INFORMATION?

Contact your dedicated Account Manager, or regional Webinar and Enterprise Streaming team:

NORTH AMERICA
westuc.com | +1-800-232-0900

EUROPE, MIDDLE EAST & AFRICA
westuc.com |
digitalmediaservicesEMEA@west.com

ASIA PACIFIC
westuc.com | cserviceAPAC@west.com