

# MaxxConnect IP Trunking



MAKING TRUNKING SERVICES INTERESTING -  
NOT EASY, BUT WE DID IT.

Enterprises today face the challenges of driving efficiency while deploying and managing consistent enterprise-wide communications across geographically dispersed locations, maintaining disparate and varied systems, and handling multiple carrier relationships. It's time to simplify the solution and get connected with the next-generation of IP trunking solutions.

MaxxConnect is a suite of IP trunking solutions designed to provide clients with service they can't get from traditional carriers, along with the benefits of next-generation IP-based service that allow their businesses to run more efficiently. MaxxConnect delivers a consistent set of voice services across your enterprise infrastructure, with flexible IP and TDM trunking options for your on-site PBX. MaxxConnect is delivered over virtually any MPLS network, providing the efficiency and economic benefits of network convergence and eliminating the need for local PSTN gateways and costly PRIs.

## BENEFITS

### Enhance flexibility and scalability

MaxxConnect can be deployed over virtually any MPLS provider's network in more than 7000 rate centers, giving you increased service delivery options for capacity management, geographic diversity, and network redundancy. As your enterprise needs change, MaxxConnect's cloud-based architecture gives you the flexibility to align your voice services with business needs.

### Experience personalized service and responsiveness

West Unified Communications Services takes a holistic approach to servicing clients, from design and implementation through ongoing service and support. Whether handling routine change requests, proactively monitoring network and service conditions, or providing rapid response to more critical needs, our 24/7 Network and Voice Operations Centers (NOC/VOC) are staffed by Cisco-certified engineers to deliver an exceptional level of service that is uncharacteristic of traditional telecom service providers.

### Leverage investments in legacy equipment

MaxxConnect allows you to make the most of your existing investment in PBX infrastructure by offering you cloud-based voice services that work with on-site PBXs. MaxxConnect is compliant with many leading PBX systems, both IP and traditional platforms, delivering reliable, secure and cost-effective connections to diverse and heterogeneous environments.



## MICROSOFT CERTIFIED

- o Skype for Business Server
- o Lync Server 2013
- o Lync Server 2010

MaxxConnect provides flexible trunking options for Microsoft Lync and Skype for Business. In addition to providing voice capabilities, it also provides built-in business continuity tools also help deliver maximum up-time. As a result, enterprises are able to offer more efficient, scalable and reliable day-to-day communications.



Gold Hosting  
Gold Midmarket Solution Provider  
Gold Communications  
Gold Cloud Productivity

## MORE THAN JUST DIAL TONE

MaxxConnect includes a set of cloud-based features that transform and shape the way an enterprise uses their on-site PBX system. It simplifies the enterprise network architecture through voice and data convergence and gives you an essential first step toward making the migration to cloud-based communications.

FEATURES	BENEFITS
Dynamic Trunk Pooling	IP trunks are centralized and consolidated on West UC platform, simplifying the enterprise infrastructure and providing cost efficiencies, meaning you only pay for the capacity needed, versus overbuying voice services from traditional carriers
Enhanced Scalability	Add trunk capacity to any location to meet business growth needs without lengthy installation intervals
Virtual DIDs	Virtually expand your local footprint, quickly and affordably, by setting up local numbers in remote cities to provide a virtual presence in new markets
Convergence	Reduce overall infrastructure costs by combining voice and data over the same MPLS WAN optimized with Quality of Service (QoS)
Network Flexibility	Increase service delivery options including capacity, geographic diversity and network redundancy
Business Continuity	Avoid costly outages in times of emergency with call routing functionality from DRS (available in the U.S. only)
Web-based Management	Gain full control of your enterprise voice services with access to real-time call detail reports, ticket tracking, and other account administration functions