

# WEST CORPORATE TUBE

SHARE KNOWLEDGE ACROSS THE ENTERPRISE



Harness the power of video to boost productivity and reduce the cost of corporate communications and training.

Create a compelling content experience through dynamic video programs without sacrificing centralized governance and administrative control.

Employees are able to search and view as well as record and share content. Content is secure within your enterprise firewall. Maintain access control, approvals and other standards, while fostering greater productivity and a sense of community within your organization.

Post webcasts recorded on the West platform to designated channels in your CorporateTube portal in just one click.



## IMPLEMENT CORPORATE TUBE TO...

- Share your company's knowledge base
- Deliver training and education programs
- Support customer and employee relations
- Capture live events for future viewers
- Archive important policies and practices

## BOOST PRODUCTIVITY BY...

- Fostering enterprise-wide collaboration
- Affording easy integration with other enterprise applications
- Supplying in-depth viewing analytics, including user reports

## DISCOVER AND SHARE

- Integrated social tools for commenting, rating and sharing
- Call out related content, top videos, recent postings and playlists
- In-video search to skip to point of phrasing

## CREATE AND UPLOAD

- Configurable branding and color schemes
- Webcam recording with integrated audio
- Screencasting capture tool
- Presentation widget to synch audio and slides or documents

## FULL SPECTRUM VIEWING

- Mobile playback on all desktop, iOS and Android devices
- Multilingual captioning and hearing-impaired support
- Auto-play and auto-continue features
- Adaptive bitrate technology for optimized playback